



Synod COMMUNICATIONS

2026 Report



The Goal

Share our unity of proclaiming Christ's gospel through ministry stories and service opportunities to people in the pews, rostered and other leaders, and the general public.



The Method

Synod website (uss-elca.org), Facebook and Instagram (@usselca), email newsletter Headwaters, USS Ark, and media releases.



Highlighted Ministries

Go Tell It in the Mountains, Campus Ministry, Camp Mount Luther, Lay Ministry Institute, Leadership Formation, ELCA Churchwide Assembly, New SU Chaplain, New RIC congregation, Seafarers International, Synod Assembly, and the Youth Ministry Initiative.



Other Activities

In 2026, we unveiled a new synod logo, and presented on congregational communications at the spring A Variety of Gifts event. This year, we hope to do more analytics to determine best practices on getting synod messages to our congregants.



Submitted by

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